

SMART IDEAS.

Events and Incentives by FUCHS



"Tell me and I'll forget, Show me and I'll remember,
Let me do it and I'll retain it."

(Konfuzius, 551-479 BC)

FUCHS – Who we are




event-loving # inventive # effective



For almost 30 years, FUCHS has been supporting companies and business associations in their event planning as an owner-managed Full-service agency. With passion, vision and creative ideas, we plan both analog and digital corporate events. In doing so, the highest care and quality, reliability and an eye for detail determine our work. We love high expectations and work to ensure that your event - whether a personal exchange or a live stream - is remembered with lasting and positive emotions.



Our promise of quality: We coordinate and supervise every event on site, ensuring that it runs smoothly and the services booked are of the highest quality.

-  Dresden, Germany and Europe
-  Detailed event planning
-  FUCHS - promise of quality

FUCHS – Team

#experts #reliable #professional



Susan Uhlemann

Managing Partner

Study of Tourism and Marketing

Started her career at FUCHS, later project management in a London incentive-agency and a Stuttgart management company. Responsible for strategy and management with an affinity for large client events and international incentives.



Veronika Schindler

Managing Partner

Study of Tourism and Marketing

Professional experience from the very beginning at FUCHS. Responsible for the operational business with a focus on conception and product development. Passion for team and outdoor events as well as complex day events.



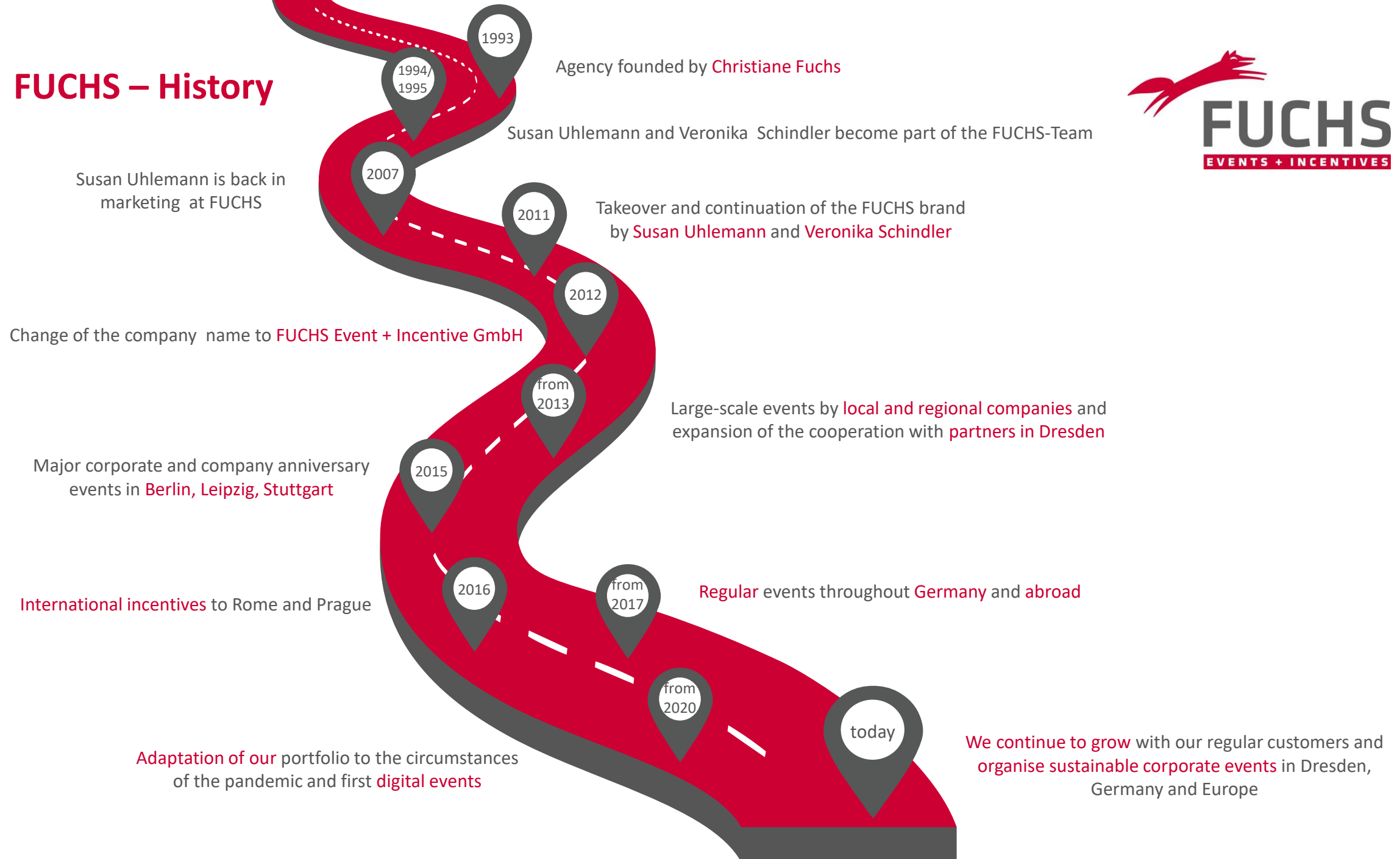
Olivia Schurz

Junior Project Manager

Study of Event Management

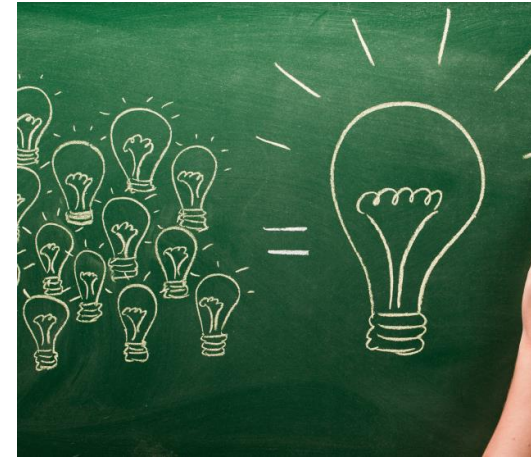
First event experiences at city festivals and the Stage Ball 2020 of the Saxon State Theatre. At FUCHS responsible for concepts, offer creation, project- and event management as well as social media.

FUCHS – History



FUCHS – Partner-Network

#prosfromtheregion #localexpertise #longstandingexperience



- Our tested and closely-knit network implements all requirements under FUCHS direction in a targeted manner and with high quality awareness.
- To this end, we have been working very successfully for many years with the best guides, top hotels and restaurants, experienced technical and reliable logistics partners.
- We are familiar with the best local artists and musicians and maintain good communication with art collections, opera and concert houses.

FUCHS – Destinations



No matter where your journey takes you - FUCHS supports your event. Everywhere and at any time.

In the usual FUCHS quality and with our partner network, we organise your event inside and outside of Germany.



FUCHS: Our territory

Founded and rooted in **Dresden**, we know our way round like the **back of our hand**, have the highest local expertise, are on a first-name basis with the best guides, know the hottest locations and extend our insider knowledge daily.

Our PLUS: We are directly on site, have been working with the best service partners for many years, are quickly and easily accessible for all local partners and have the shortest routes.

All this pays off in a **sustainable and resource-conscious organisation of your event.**

The growing cooperation with our FUCHS service partners and our large industry network in combination with our core competencies have convinced our customers. We are proud to support them today throughout **Germany** and increasingly also in other **European countries**.

FUCHS – Service portfolio



Events



Incentives



Teambuilding



Meetings



hybrid/digital



#exclusiveexperiences #forallsenses

#motivation #loyalty

#teamworkmakesthedreamwork

#business #network #facetoface

#newways #futureevents



FUCHS – Events

#exclusiveexperiences #forallsenses #lastingmemories



EVENT

Company anniversary and staff party at the company site, casual get-together or a glamorous gala evening - we develop exactly the right concept for your occasion. And we know that location and decoration are just as important as catering and inspiring entertainment.

From sound check to the last course: FUCHS watches over your event - so that everything is perfect.





FUCHS – Incentives

#motivation #loyalty #sayingthankyou



INCENTIVE

Do you want to increase motivation and loyalty? FUCHS will set the scene for your incentive goal and combine it with emotions. Your guests will return to their everyday lives enthused. With experiences, that will be remembered for a long time...

In Saxony, Germany and throughout Europe: put your event in our hands and we will reliably implement it.





FUCHS – Teambuildings



#teamworkmakesthedreamwork #strongertogether #funandinteraction



TEAMBUILDING

Connecting teams or creating them from scratch. Shaping community and togetherness. And create a bond in a winning atmosphere. We put the focus on your goals with the right concept - whether outdoors in nature, in the middle of the pulsating city or as an exclusive indoor event.

In the character of the destination and with new trends in mind, FUCHS designs your team events - for more WE feeling and your company's success!





FUCHS – Meetings

#business #network #facetoface



MEETING

Meetings and conferences are part of our everyday work. The efficient use of available resources and personal face-to-face exchange are becoming increasingly important. With FUCHS, you combine information transfer with cultural experiences and participant fitness.

From arrival to the final evening: FUCHS is the professional partner at your side.





FUCHS – Hybrid & Digital



#future # thecombinationmakesthedifference #timefornewways



HYBRID-Event

Live meetings are merging with digital components - and vice versa. Digital meetings and hybrid events are now an integral part of the corporate communication mix. Through real-time interaction, gamification and entertainment, they are THE success factor for contemporary communication.

Break new ground with FUCHS and inspire your guests with fresh format ideas!



FUCHS – Tasks we take on



- Strategic consulting
- Idea development
- Research
- conception
- Negotiations
- Project Management



- Location scouting
- Artist booking
- Guide management
- Catering coordination
- Participant management
- Resource and time planning



- Arrival and departure logistics
- Flight bookings
- Hotel handling
- Coordination of Sponsors
- Development of security and hygiene concepts



- Site inspections
- Decoration concepts
- Set-up concepts
- Handling of attendee gifts
- On-site coordination
- and much more...

FUCHS & professional engagement

As members we are engaged in:



Dresden Convention Bureau



BVMW



Tourismusverband Dresden e.V.

FUCHS & social engagement

#matterofheart #socialcommitment #lebensheldin

Social commitment is close to our **hearts** - and with our cooperation you are also doing good!

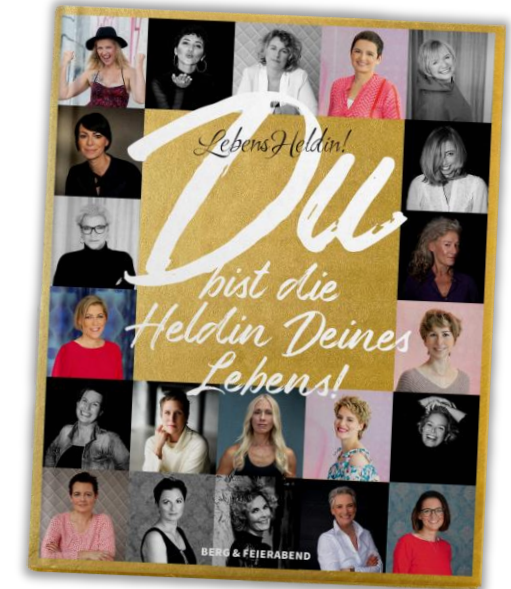
With every project, **FUCHS donates a share** to the non-profit association LebensHeldin!

Every year, around 70,000 women in Germany are diagnosed with breast cancer, and those affected are getting younger and younger. Suddenly nothing is the way it was, the world stands still.

After therapy, friends, family and colleagues expect a quick return to normality - but a life-threatening diagnosis changes everything and the psychological healing can usually only begin now.

This is where LebensHeldin! e.V. comes in. As a power station, the initiative supports women after breast cancer and is committed to breast cancer prevention and education. With a modern coaching programme, it strengthens women in their self-efficacy and promotes awareness for a healthy lifestyle. For more self-confidence, positive energy and joie de vivre.

You can find more information on <http://www.lebensheldin.de>





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